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FOR IMMEDIATE RELEASE

**SERIAL ENTREPRENEUR BILL TOWNSEND RELEASES NEW BOOK, YES YOU CAN!  
How to Be a Success no Matter Who You Are or Where You're From**

*Los Angeles, California* – The new book, *Yes You Can! How to Be a Success no Matter Who You Are or Where You're From* by serial entrepreneur Bill Townsend is now available at Amazon.com, Barnes & Noble Booksellers and leading book retailers in North America and Europe.

*Yes You Can! How to Be a Success no Matter Who You Are or Where You're From* is a practical guide on how to get off the couch and take control of your life to realize your dreams. Filled with stories of people who have made it, author and entrepreneur Bill Townsend takes you on a journey to discover how to become successful in career, life, relationships, or anything you set your mind to accomplish.

*Yes You Can* is packed with stories of everyday people who have turned their lives around to become successful. The result of over 1,300 interviews and surveys with business owners, outstanding employees, artists, musicians and other successful people, Townsend leads you through dozens of examples of people from broken homes, immigrants, single mothers, and other backgrounds and shows you how they started living lives of significance.

“Every person has undeveloped potential. Potential is defined as existing in possibility but not in actuality. It’s the things you can do if you are just given a road map to help you do them,” says Townsend. “That is why I wrote this. You have powerful abilities on the inside of you right now that may not be in use. This book may be the jumpstart you need to activate those skills and realize your dreams.”

This book is unlike the numerous business books with their MBA terminology that fill the shelves of the local bookstore. This one doesn’t profess to teach you how to master accounting, read a balance sheet, determine net present value, or develop an organizational plan for managing a Fortune 500 company. No, this book is written to give you the push you need to make positive changes in your life, beginning immediately. It is a tool for you to use as you begin life as a successful person.

*Yes You Can* is available in paperback with a retail price of \$18.88 and e-book via Amazon Kindle for \$8.88. ISBN-13: 978-1477659748. Official website: [www.interminds.com](http://www.interminds.com)

About the author:

Bill Townsend is a serial entrepreneur who has launched more than a dozen companies and helped build several to Internet companies, most notably search engine Lycos, social networking pioneer sixdegrees.com, whose intellectual property formed the basis of LinkedIn, GeoCities (sold to Yahoo!) and Deja (sold to Google and ebay). He is chairman of Amati Foundation, a non-profit dedicated to expanding access to violin, viola, cello, and guitar, and serves on the boards of directors at Newegg.com, the #2 pure play online retailer, and, YourOffers, a leader in in-store personalized marketing. He is an advisor to New West Symphony of Southern California and ANM Soft, an e-commerce platform provider.